

**CIRCUS**

**VIDBEL**

**The Original Olde Tyme Circus Under The Big Top**

**Make Up To  
\$5,000 Per Day  
As A Sponsor**

**Bring Fun, Top Quality Live  
Entertainment To Your Community**

**We Offer Low Prices So Families  
Are Able To Afford Our Show**

**We Help Your Community By  
Conducting A Local Food Drive**

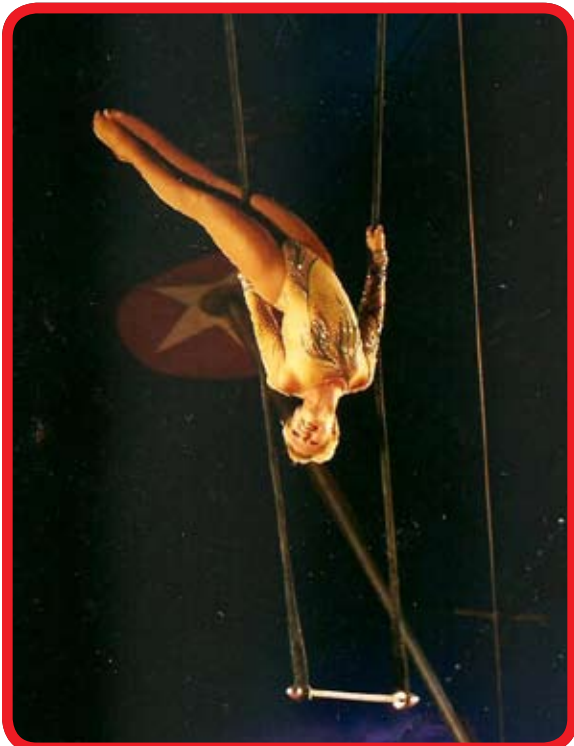
## We Strive To Make Our Prices Affordable To All Families

Advance Ticket Price\* - \$8.00

Circus Day Ticket Price\* - \$10.00

\*(Children 2 yrs. & under are free)

Your organization will make a profit on every ticket sold. With a little effort, your organization could make up to \$5,000 on a Standard Contract for this event. At these low prices, we feel every family in your community can afford to see the show.



Susan Vidbel defies gravity in her single trapeze act.



Vidbel circus tent in unusual set up under bridge.

## Sponsor's Profit Structure With Standard Contract

**Advance Sale of Tickets by Sponsor:** The sponsor receives 40% of all advance sales made prior to circus day on sales over \$2,500.00. The sponsor receives 30% of all advance sales made prior to circus day on sales under \$2,500.00.

**Circus Day Ticket Sales at Circus Ticket Office:** Sponsor receives 10% of circus day ticket sales if their advance sale is between \$2,500.00 and \$3,500.00 dollars. Sponsor receives 20% of gate sales if their advance sale is more than \$3,500.00 dollars.

## Sponsor's Profit Structure With Buyout Contract

With this type of contract, the Sponsor buys out the show and all performances for an agreed upon sum. The real advantage of the Buyout arrangement is a sponsor can make much more profit than can be made with the Standard Contract. Generally speaking, a sponsor can make almost double the normal profit on a Buyout Contract compared to a Standard Contract. The sponsor can set their own ticket prices to realize even more profit or to give the show to their community as a gift with no expectation of a profit.

## What Circus Provides

- 2 complete top quality circus performances, tent, seating (1,000 per show), and personnel.
- Public liability and property damage insurance of \$1,000,000 covering the sponsor, property owner and municipality.
- Advance Show Tickets, advertising posters and promotional materials.
- Generator for electricity.
- Total cleanup of circus grounds before we leave.

## What Sponsor Provides

- Show Grounds of 250ft. x 175ft. (approx.) that is level, mowed, in usable condition with access for large vehicles.
- Adequate parking for circus patrons.
- Permission for Circus Vidbel to obtain water suitable for drinking from a nearby hydrant or faucet within 500 ft. of the tent.
- Any necessary permits or licenses, fire or police services if required by local or state law.
- Dumpster or truck to be used by circus for cleanup of the showground.
- Portable restroom facilities if none is available within 500 ft. of the showground.
- Any other amenities as required by local or state law.

## Our Food Pantry Promotion For Your Community

Circus Vidbel has chosen local food pantries as their special charity to support during the 2008 season. The show will conduct a food drive with the appearance of the show in each town. As part of the advertising and promotion for the show, we will ask patrons to bring a food donation to the show. We will then turn over the donations to the local or regional food bank for distribution to local food pantries.



## Our Promise To You

We take pride in our show by bringing top quality, professional circus entertainment to your community. We feel that your local audience deserves to be truly entertained by the best small show touring the eastern United States.

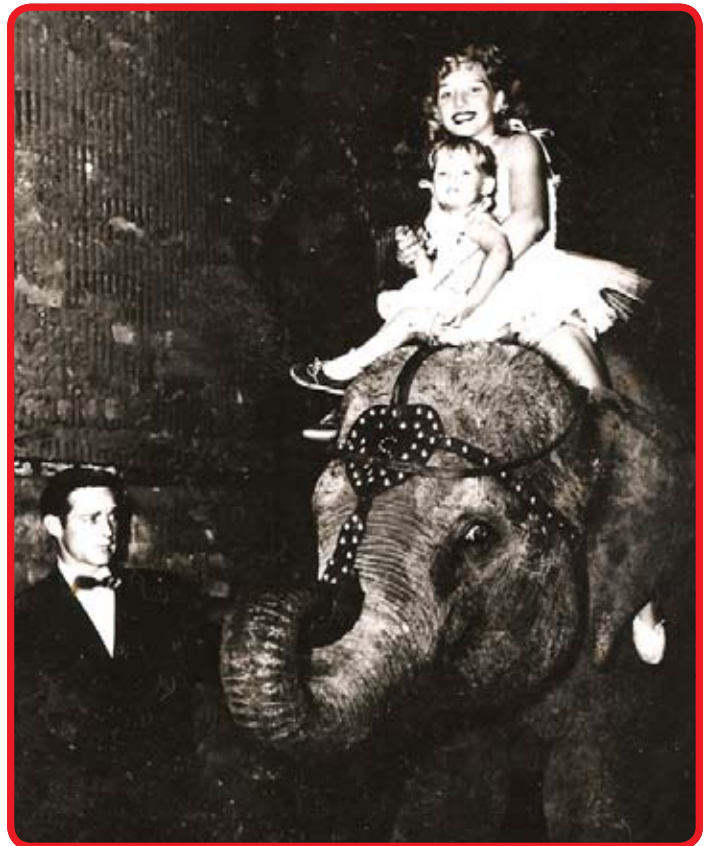
Since our beginning 25 years ago, Circus Vidbel has always treated our sponsors and patrons with respect and fairness. We want to continue our reputation of trust and reliability. We strive to bring the best value in our business and to keep our word in all our business dealings with our sponsors and patrons. We want to return to your community in the future, so leaving a positive impression is very important to us. We promise to leave your community with the circus grounds thoroughly clean, the patrons thoroughly entertained and the sponsor looking forward to bringing our show back in the future.

## History of Circus Vidbel

The circus has been family owned and operated by the Vidbel family for 25 years. The founders, Joyce and Al Vidbel now manage the Winter Quarters in Windham, NY and the next generation of the family now own and manage the touring show. Susan Vidbel-Ashton, and husband Michael Ashton are on the show grounds at all times managing, performing and transporting the circus.



Mike and Miles Ashton excite the crowd with their fast paced risley act.



Vidbel Circus founders, Al and Joyce Vidbel (holding their daughter, Sharon Vidbel) in the early 50's.



A young Jennifer Vidbel displays her liberty ponies at Vidbel Circus in the 90's.

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## Contact Information

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